



"Even in my most difficult days, I just knew I would survive. I knew it wasn't my time. I'm putting on my jeans October 8 to help increase every woman's chance of survival."

– **TRACY TILLEY**, BREAST CANCER SURVIVOR

\_\_\_\_\_ TEAM NAME

\_\_\_\_\_ TEAM COORDINATOR

\_\_\_\_\_ WE WILL CELEBRATE ON THIS DATE

Visit [denimday.com](http://denimday.com) to join our team.



### I'M ADDING MY HEART...



Because one in eight women are diagnosed with breast cancer. Because my \$5 donation only means sacrificing my latte for one day. Because it's one day of my life but it can change an eternity for those faced with breast cancer.

There are a lot of ways to complete this sentence, but each and every one of them is helping us save lives. No matter what your reason, please add your \$5 heart on Friday October 8.

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### HOW TO FOLD YOUR OWN HEART...

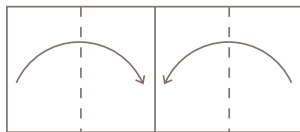


fig.1

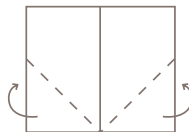


fig.2

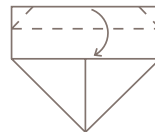


fig.3

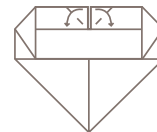


fig.4



fig.5

Fold your own \$5 heart in honor of someone you know affected by breast cancer. You can help make a difference, join our team today!

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Envelope Stuffers - Send to team members to share your event information.

Find all event materials, including versions without dates, at [Denimday.com](http://Denimday.com)'s Promotional Resources page.